



**Principal ~ Jayne Kidd**

Jayne Kidd has an extensive industry background in Tourism, Hospitality and Event Management.

Jayne's eight year career with **Tourism Queensland** (1991 – 1999) began after winning a Cadetship, having completed her training at the College of Tourism & Hospitality (COTAH) in Brisbane. Jayne worked in both Sydney and Brisbane, excelling herself when she won the outstanding achievement of **Winner of National Sales Australia**. On promotion to Manager of Groups and Conferences, for the next five years she applied her exceptional promotional and organisational skills and creativity in coordinating national and international conferences of an excellent standard.

This sound foundation in the industry has stood Jayne in good stead, especially her well earned profile with leaders and peers.

Jayne transferred to the private sector for two years as **Manager of Consult Fleetwood Management Services**, under the tutelage of industry icon Charles Fleetwood. She enjoyed this opportunity to broaden her professional experience in managing key conferences in the Medical and War Veterans' sectors.

## **e-Kiddna Event Management**

Having consolidated her Event Management experience, Jayne launched e-Kiddna in 2001, confident of her comprehensive industry exposure and capacity for hard work. e-Kiddna has evolved into a successful operation, highly valued in industry circles because of her personal, professional reputation and extensive current industry networks throughout Australia.

**e-Kiddna's track record of repeat conferences is testimony to the level of satisfaction and confidence that Jayne engenders with clients, working in partnership with them to deliver high quality events.**

## **e-Kiddna Event Management Services Meetings, Incentives, Conferences, Exhibitions (MICE Services)**

- Sourcing conference venues and delegate accommodations
- Conference print production and promotional collateral (Expression of interest, registration and final conference program)
- Conference website and email marketing
- Registration / conference secretariat
- Audio visual requirements
- Food, beverage and on-site management
- Sponsorship (Total 'sponsorship management' of your conference / event)
- Entertainment and theming sourcing
- Air and ground transport
- Speakers' travel, accommodation and contracts
- The calling and dissemination of abstracts
- Partners' program ~ pre / post conference tours
- Name badge and delegate satchel assistance
- Conference budget
- Trade exhibition (Total 'trade management' of your conference / event)